

PLANO COURIER

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Agency receives financial help from Plano company

The Texas Association Against Sexual Assault will take all the help they can get. And they are happy with the help they are getting from a Plano company.

Appetite Down, a recently formed weight loss product designed and marketed in Plano, has agreed to provide a percentage of its proceeds to TAASA as a way to help the state association and to educate people about the dangers of sexual assault.

TAASA is a statewide organization committed to ending sexual violence in Texas. A non-profit educational and advocacy organization based in Austin, TAASA member agencies comprise a statewide network of more than 80 crisis centers that serve rural as well as metropolitan areas.

Founded in 1982, the agency has a strong record of success in community education, youth outreach, law enforcement training, legislative advocacy and curricula and materials development.

"Appetite Down is proud to part-

ner with TAASA on this very special program," said Matt Miller of Appetite Down. "For every box of Appetite Down we sell online through the link below we will donate 20 percent of the sale to TAASA. There is no limit on how much money will be donated to this great cause."

"We are excited and happy to have the generous support of Appetite Down," said Annette Burrihus-Clay, executive director of TAASA. "Sexual assault awareness is a critical issue in this state and throughout the country. We have to educate more and more people that this happens and how to deal with the crisis. Appetite Down is making a statement that this company feels it's important to educate people and fight the problem. We appreciate their help."

Appetite Down is trying to help people the world over control their weight.

Many Americans have tried every conceivable diet or exercise plan out there and continue to battle the bulge that is causing serious health concerns and risks for diabetes, heart disease, and other life-threatening illnesses in our country. No matter the diet plan, the rules are ultimately the same: fewer calories means less weight.

For most people, the struggle comes in getting control of their appetite. Appetite Down is a new, all-natural herbal supplement that suppresses appetite in a safe way.

Developed by Dr. Gordon Pederson, world renowned toxicologist and exercise physiologist, this natural appetite suppressant contains only natural, healthy ingredients that your body craves to help maintain a manageable appetite.

Eight sweet, lemon-flavored lozenges have proven successful in the extensive research conducted on the product by Zurich Pharmaceuticals. Appetite Down contains no ephedrine, hoodia, or any other stimulants, does not make you jittery or nervous, and is safe to use along with any other

medicines you may be taking. Appetite Down contains chromium (a supplement well-known to curb sugar cravings), a proprietary blend that includes pomegranate and grape seed extracts, and soy.

Pederson turned his talents toward weight loss because of a close family member's battle with weight. He decided he could do something to help.

"It doesn't matter what diet or exercise plan you choose," said Dr. Pederson. "Low carb, low fat - whatever. The key is that you need to burn more calories than you consume to lose weight. This is an aid for people who want to lose, or maintain their weight, and are committed to a lifestyle of healthy food choices and exercise."

Each box of Appetite Down contains 50 lozenges. It is recommended to consume eight per day to lose weight, or four to maintain weight. Whenever you are craving something sweet, you reach for a tropical, lemon-flavored lozenge and, in doing so you suppress your appetite, freshen your breath, and satisfy that sweet tooth. The lozenges come in a beautiful, chocolate-colored box with a velvet pouch. Just slip the eight recommended lozenges in the pouch and you are good to go for the day.

It has been proven safe and effective, and it can even be given to children over the age of eight (just like any hard candy, for smaller children it could be a choking risk).

Pederson has authored many articles on health and wellness, including childhood obesity. He is frequently asked to speak to groups on how to lose weight and the impact of weight on our society.

Appetite Down is only available online at www.appetitedown.com.

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